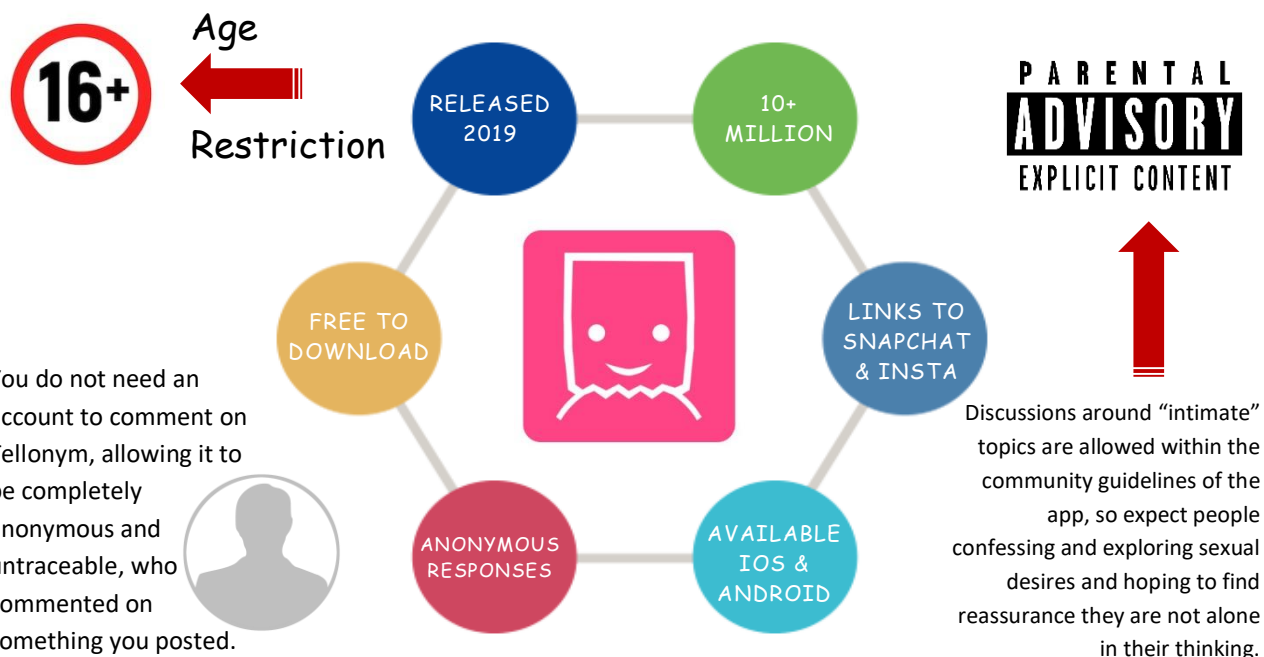


Tellonym is an anonymous feedback social media app, where you post things about yourself and invite people to comment back (potentially & likely to be anonymously). The app links to main Social media apps such as Snapchat, Instagram, Whatsapp & Twitter. The app is a bit of a “rate my personality or opinions” arena, which can go one of two ways, people who agree or people who really don’t like you and are not afraid to show it.

Noticed this app? Do not panic. Have an open chat about what they find interesting from the app and if they would like to show you. You may find they are finding positives within the app and can help them if they are not.



## GOOD POINTS

- The app by design is a good idea but the issue highlights to the right is about the users. The app can offer positive interaction and feedback.
- Users can offer their question, privately to just their close friends by sharing it just to them. This can be a good way to control who sees it.
- There are reviews by it's users that they've found incredibly positive experiences and feel part of a community within the app, the age ranges of these users varies but is often young adults or older teens.



## BAD POINTS

- Because the app can be completely anonymous it presents several challenges, including controlling behaviours that are harmful within the app.
- Users post something “anonymously” and then post it on Social Media somewhere, making it much easier for the commenter or viewer to work out the poster's identity.
- There is moderation, but the issue here is the users can't be banned who leave horrible comments, as most of the time they don't have an account to ban, therefore it's a constant issue that never gets fixed.

TELLONYM



### Parent Opinion:

*Father of a 15-year-old*

Noticed this on my little girls' phone didn't think a thing of it. Then something serious happened at school and home that really affected her confidence and self-esteem and still does and it all came back to this app. If you see this app TALK to your teen!! I wish I did.



“Online Safety UK”

